



## **Real Estate Photography**

**845.853.5794** [create@orrmmediacompany.com](mailto:create@orrmmediacompany.com) [www.jorrphoto.com](http://www.jorrphoto.com)

### **Real Estate Photography Services**

#### **Standard Photo Shoot \$150**

This includes interior and exterior coverage, takes approximately one and a half hours, and one hour of post-production processing, and I will deliver a total of 30 images

#### **Exterior Only \$50.00**

This generates 1 to 3 images of a building exterior only.

#### **Twilight Exteriors \$100.00**

This service includes twilight exterior photography and generates 2 finished images.

#### **Image Retouching \$50.00/hour**

This service applies when Client requests specific retouching, including removal of cars, objects, or major blemishes. We will supply an estimate before beginning work.

#### **Headshots \$100**

This service includes a 15 minute sitting, online proofing, and 2 finished, retouched images suitable for print and web use.

#### **Drone Service \$500**

Billed on a per-property basis, our drone services include a property aerial photo, aerial video, and property fly-through video.. These videos can have music and voiceovers edited in, highlighting key property features \*Voiceover fees not included in price\*

## **360° Video/Photo service \$50/room**

Capture key rooms in a property in immersive 360° photos suitable for viewing in virtual reality or on Facebook, Youtube, and Vimeo.

## **Scheduling and Contact Information**

Requests for photography appointments should be submitted via email to [create@orrmediacompany.com](mailto:create@orrmediacompany.com) with as much detail as possible. We will reply back within 24 hours to verify the date, time and location of the shoot. Next day orders are difficult to schedule, cannot be guaranteed and are subject to an additional charge. Once both parties have acknowledged the date and time of the appointment, the appointment will be considered “booked”.

## **At the Shoot**

The Client is responsible for the presence of an authorized representative at the shoot to approve the Photographer’s interpretation of the project. If a Client or Brokerage representative is not present, the Photographer’s interpretation shall be deemed acceptable. The photographer will make a reasonable effort to remove litter, stray objects, etc. from the rooms; however please note that this does not include things like making beds or arranging furniture. Agents are expected to have the property staging and cleaning completed prior to the photo shoot. **All properties will be shot “As Is.”** Your input is important when choosing the best rooms and angles to photograph. Absent your input, the photographer will use his/her best judgment and experience to decide how best to photograph the property.

## **After the Shoot**

Once the images have been made, the photographer will perform digital retouching and deliver to you by Noon the following weekday, unless otherwise specified. Delivery is via FTP transfer to the email address(es) you supply. All images will meet a minimum resolution of 3000 x 2000 pixels, usable for both internet and print (for print sizes up to 8” x 10”).

## **Cancellation, No-Show and Inclement Weather Policy**

If cancellation or re-scheduling is necessary, please do so with a minimum of 24 hours notice. Any shoot cancelled within 24 hours of a booked appointment

is subject to losing their deposit. Arriving late beyond 30 minutes to an appointment will be considered a cancellation, and will be billed at the full rate of the shoot. Every effort will be made to accommodate a re- scheduling.

In the event of inclement weather preventing photography, a new date will be scheduled at the earliest available time.

### **Rights and Usage**

All images produced for an Agent or Broker [Client] may be used by the Client for any and all marketing materials and campaigns associated with the property and for the Client's self promotion. The photos may also be used by the Client's parent company for the sole purpose of marketing the specific property photographed. Ownership of the images remains with the Photographer, and license is granted only to the Client and Client's parent company, and not to any third party. **Any usage of the images by a third party, including but not limited to, architects, builders, stagers, designers, sellers or buyers, is strictly prohibited unless approved in writing by the photographer.**

### **Payment**

Photographer will supply a invoice with all photography fees detailed, delivered to the Client via email before the shoot. A 50% deposit is required to secure the booking. Payment is accepted via check, electronic transfer, and major credit card. Please mail checks to 80 Ratterman Road, Woodstock, NY. Payment is due within 30 days of receipt of invoice. Late fees will be assessed after 30 days from invoice.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
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